

SKINMEDICA®
DIVE INTO
DEEPER HYDRATION



HA⁵® HYDRA COLLAGEN REPLENISH + RESTORE HYDRATOR

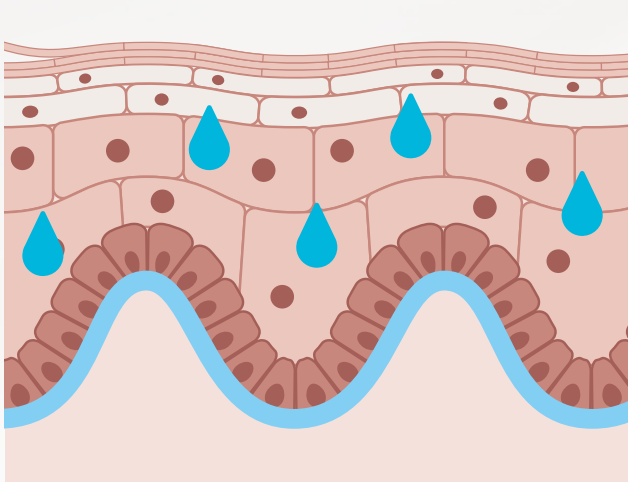
HYDRATION: THE KEY TO HEALTHY-LOOKING SKIN

Water plays a fundamental role in not only the health of your body, but also your skin. If you want your skin to look its best, it's important to keep it properly hydrated with water.¹

Dehydrated skin occurs when there's a lack of water in the skin. It can often present as dull-looking skin that may show premature signs of aging, such as wrinkles or loss of elasticity.¹

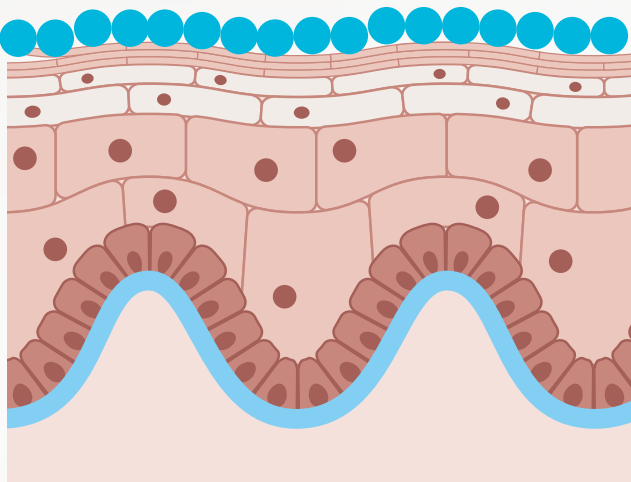
While most people may experience dehydrated skin at some point in their lives, the skin becomes even more prone to dehydration with age. Natural levels of hyaluronic acid (HA) and collagen are reduced, along with the nutrient flow between key skin layers, resulting in a loss of the ability to retain moisture.^{2,3}

THE KEY TO TREATING DEHYDRATION IS MAINTAINING A HEALTHY SKIN BARRIER TO HOLD MOISTURE WITHIN THE SKIN.



HYDRATORS

help restore endogenous HA production deep within the skin.⁴



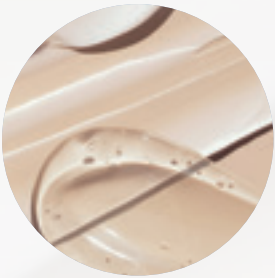
MOISTURIZERS

increase water levels by trapping water in the skin and preventing water loss or evaporation.⁴

DID YOU KNOW?



Dry skin impacts all age groups: Gen Z (76%), older millennials (78%), Gen X (72%), and boomers (75%) all report frequently experiencing skin dryness⁵



HA and collagen are the top 2 desired ingredients as listed by consumers for a hydrator or moisturizer product⁶



Collagen is a key contributor to skin hydration: Since collagen production progressively decreases after the mid-30s, targeting specific collagens that boost hydration deeper within the skin can be key to maintaining hydration⁷

AN EVOLUTION IN HYDRATION

Modernizing our approach to hydrator innovation by taking the legacy HA⁵[®] formulation to the next level⁷

2X MORE HA⁵[®]

Twice as much of 5 forms of HA than the previous HA⁵[®] formulation to provide optimal immediate hydration

NEW HYDRATOR. BETTER RESULTS.

NEW HYDRA COLLAGEN

a vegan collagen that attracts and retains water for instant hydration and smoothness

ADVANCED VITISENSCE[®] TECHNOLOGY

replenishes the natural HA, biohumectants, and hydration-boosting collagens within the skin to create hydration reservoirs

THE RESULT: VISIBLY PLUMPER, DEWY, HYDRATED, HEALTHIER-LOOKING SKIN⁷

SILICONE-FREE • FOR ALL SKIN TYPES • NON-COMEDOGENIC • SULFATE-FREE
LIGHTWEIGHT • FRAGRANCE-FREE • PARABEN-FREE • PILLING-FREE

HA⁵[®] Hydra Collagen Replenish + Restore Hydrator is our latest evolution in hydrator technology.

This clinically proven hydrator is powered by the HA⁵[®] technology that you and your patients know and love—but now with results that last twice as long (**48 hours vs 24 hours**) compared to the original formulation.⁷

It's our **first and only hydrator** to use our proprietary Hydra Collagen technology for immediately long-lasting hydration, **like a drink of water for the skin.**⁷ It also includes our Advanced VITISENSCE[®] Technology, featuring a blend of natural ingredients targeting multiple biomolecules in the skin, such as collagen, to help boost internal hydration.⁷

Clinically proven to improve hydration and skin health, by addressing the skin barrier and skin's water-holding capacity.⁷

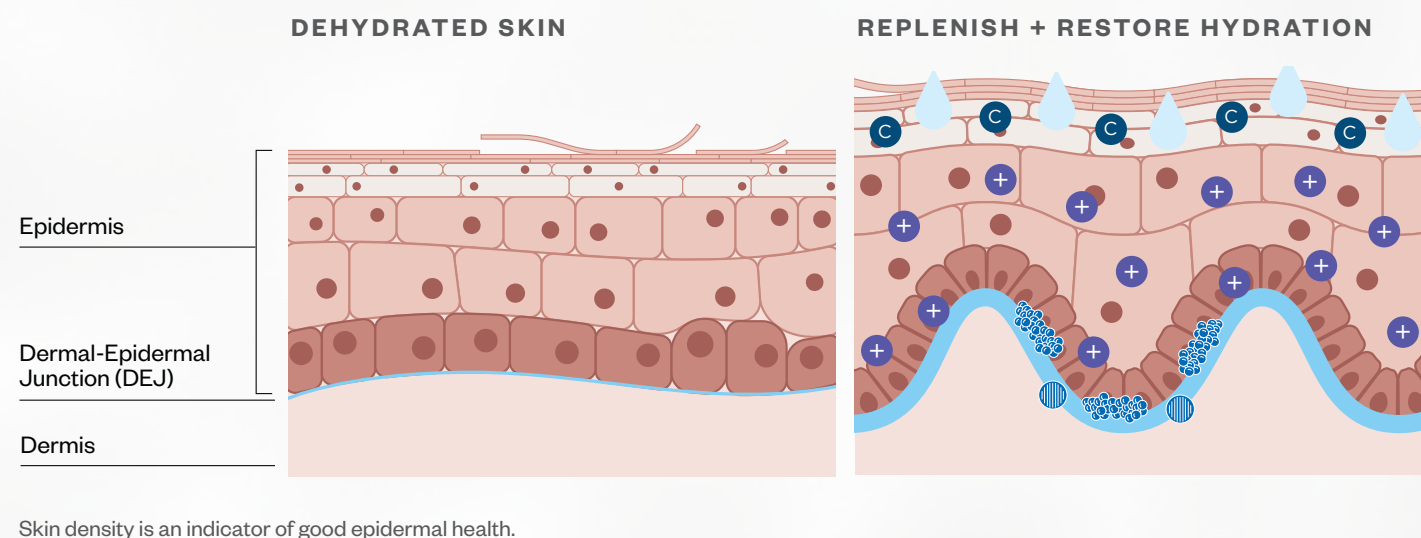


SKINMEDICA[®]

ENHANCE EPIDERMAL HEALTH FROM *DEEP WITHIN*

This is our first hydrator solution to target the dermal-epidermal junction (DEJ), which connects the dermal and epidermal layers of the skin, for optimal hydration.⁷

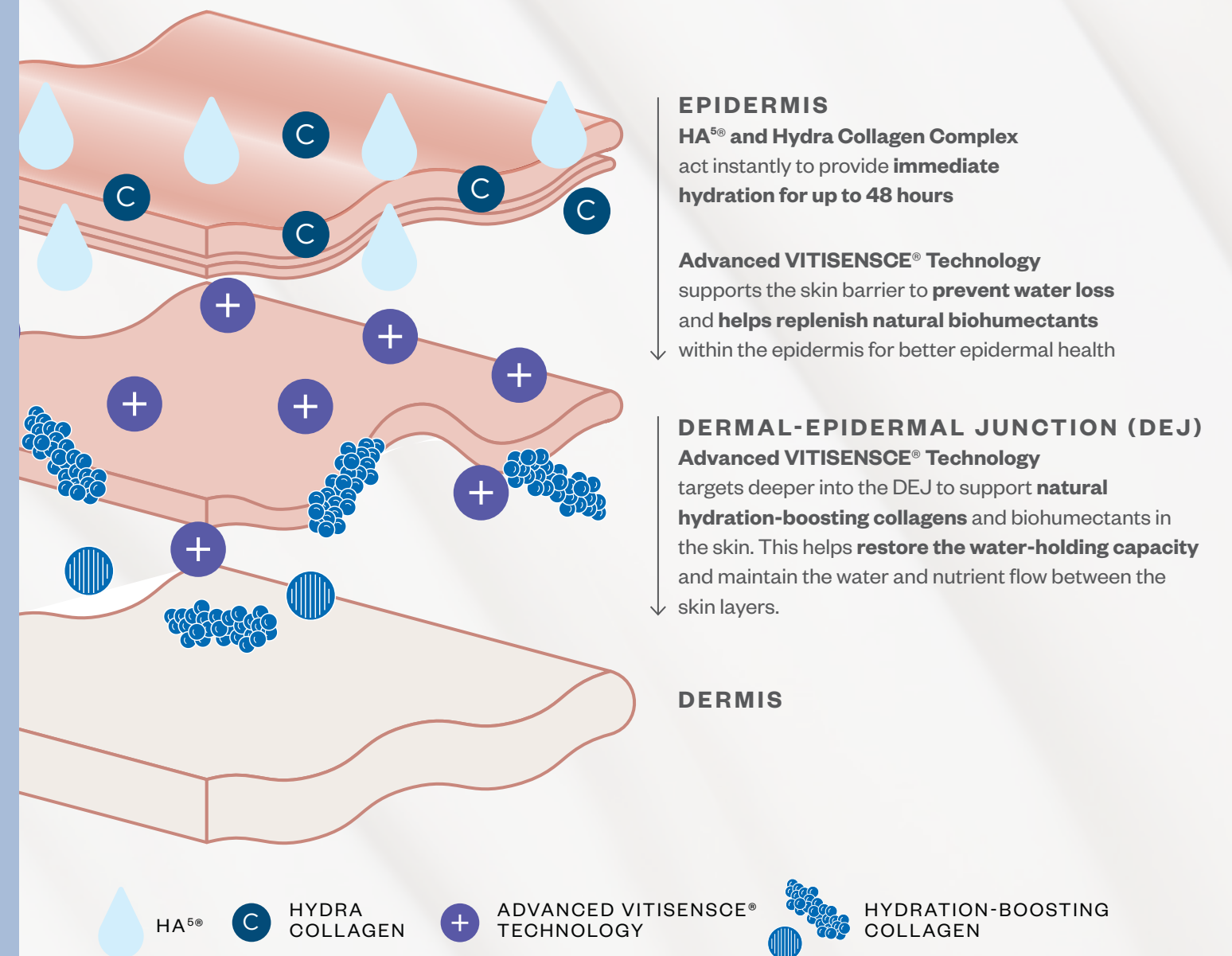
The DEJ is the foundation of a healthy, hydrated epidermis—it is pivotal to support water and nutrient flow for long-term hydration and contributes to the growth and development of new and healthy epidermal cells.⁷



Our product targets 5 hydration-boosting collagens, which are found in the epidermis and DEJ, to support the natural reservoir and flow of water and nutrients moving from the dermis to the epidermis.⁷

A *DEEPER* DIVE INTO THE FORMULATION

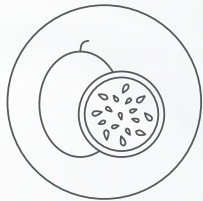
The ingredients of HA^{5®} Hydra Collagen Replenish + Restore Hydrator target multiple levels of the skin to provide hydration in different ways.⁷



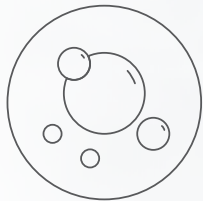
SKINMEDICA®

REPLENISH + RESTORE LONG-TERM HYDRATION IN THE SKIN

Key ingredients in Advanced VITISENSCE® Technology help restore overall epidermal health, optimize hydration, and fortify the skin barrier for long-lasting hydration.⁷



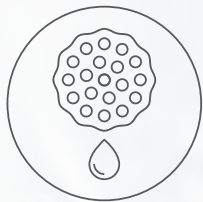
NEW
Passion Fruit Seed Oil
Enhances DEJ health and skin's water and nutrient flow



NEW
Vitamin F
Supports skin barrier and prevents water loss



NEW
Avocado Oil Esters
Supports skin's natural biohydration and skin's natural hydration reservoir



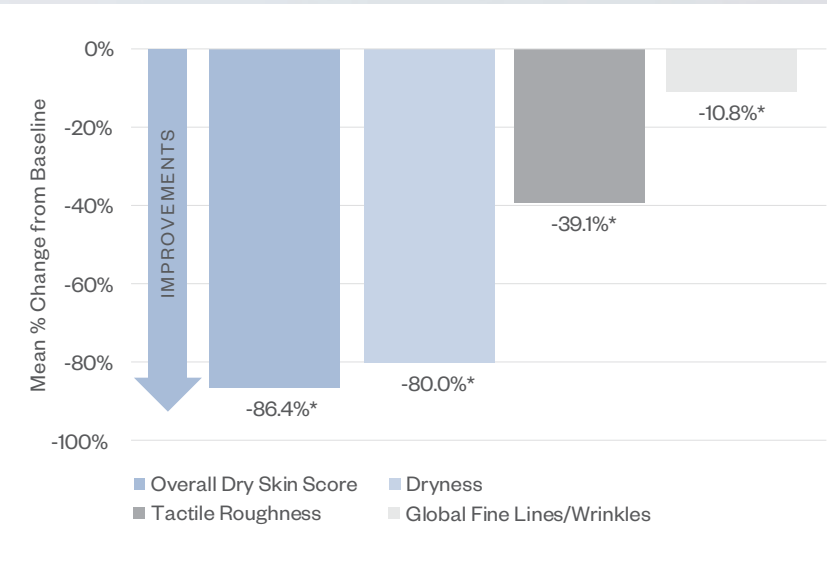
NEW
Lotus Sprout Extract
Vitis Flower Stem Extract
Protects against oxidative stress



SKINMEDICA®

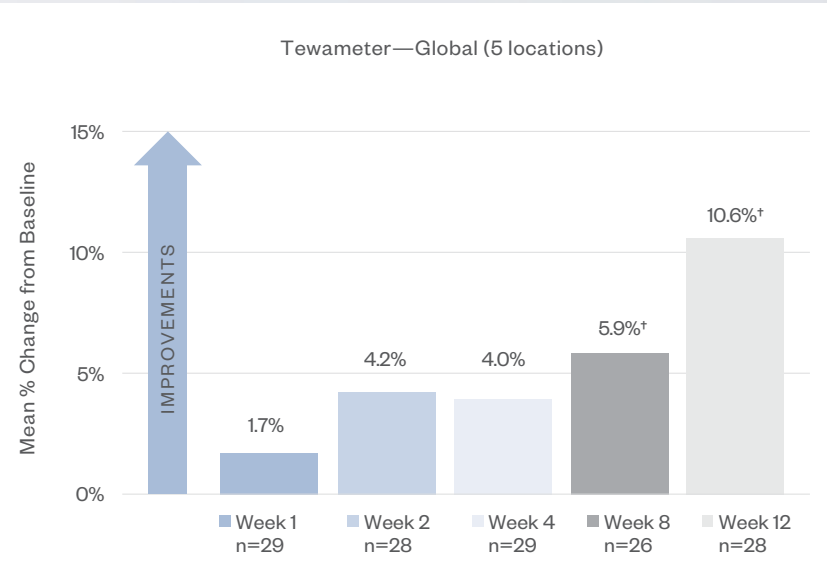
CLINICALLY PROVEN TO VISIBLY IMPROVE SKIN HEALTH AND HYDRATION⁹

Immediate improvements in the appearance of
key epidermal health factors, like dryness and roughness^{7,*}



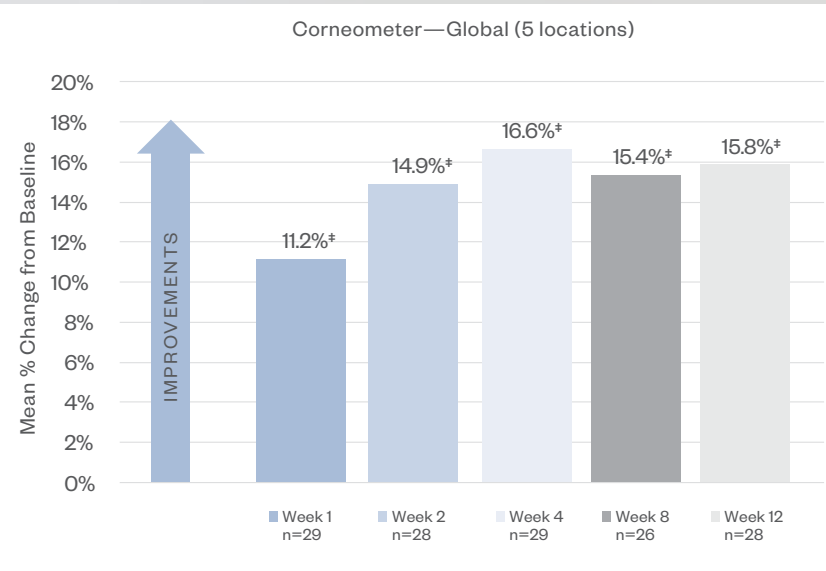
*Statistically significant vs baseline ($p < 0.0001$) immediately after application; $n = 30$; decrease in percentage indicates an improvement.

5x improvement in global facial skin barrier function
from week 1 to week 12^{7,†}



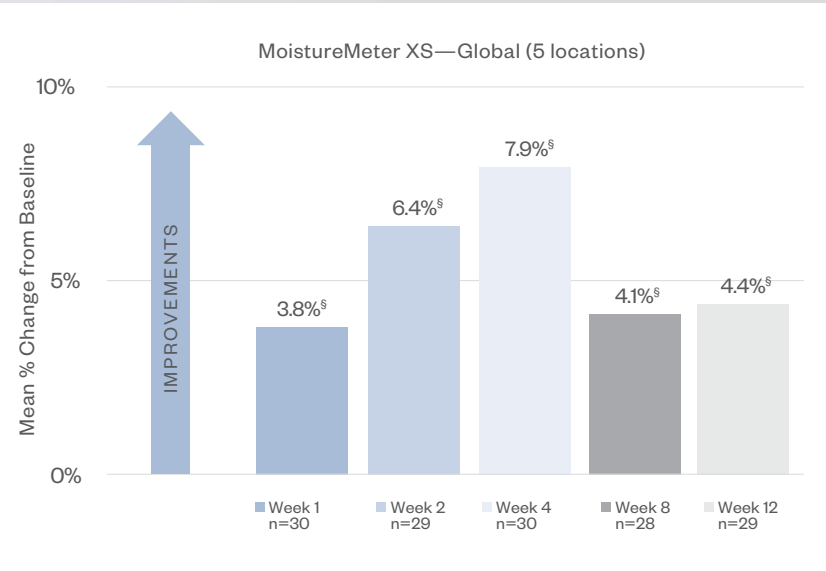
†Statistically significant vs baseline ($p < 0.04$) immediately post-application (-15.9%, $n = 30$) and at weeks 8 and 12; based on Tewameter results to measure skin barrier function and transepidermal water loss.

Significant improvements in
stratum corneum hydration^{7,‡}



‡Statistically significant vs baseline ($p < 0.0001$) at all timepoints; based on Corneometer results to measure stratum corneum hydration.

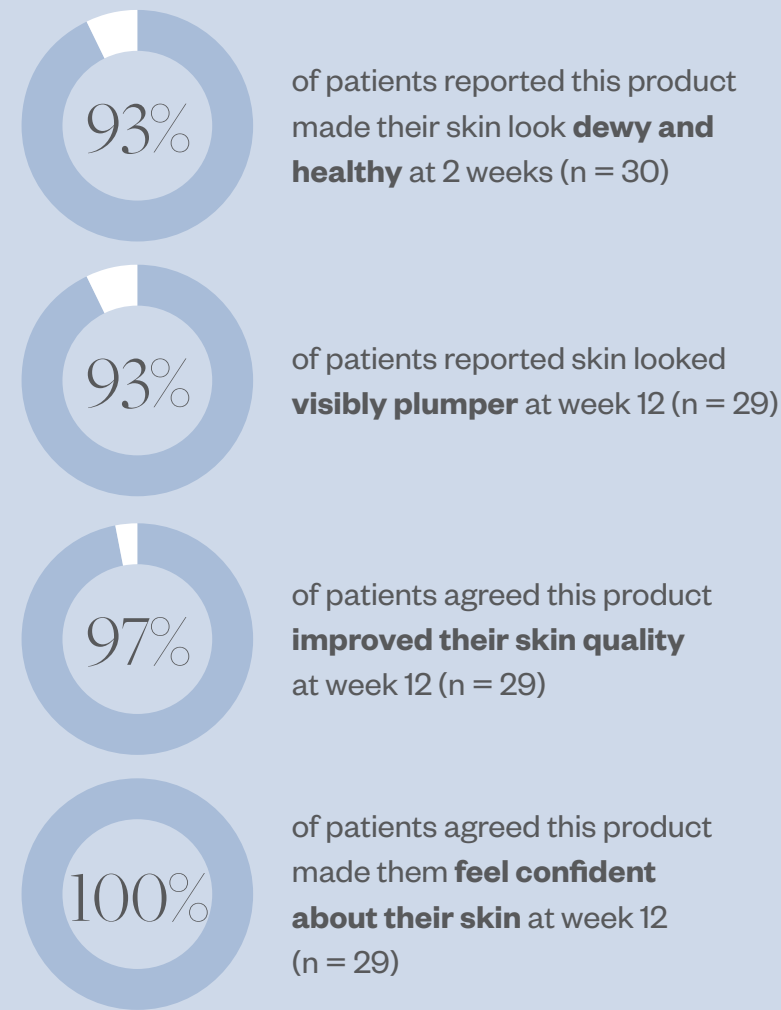
Significant improvements in
upper epidermal hydration^{7,§}



§Statistically significant vs baseline ($p < 0.004$); based on MoistureMeter XS Probe results to measure upper epidermal hydration.

POWERFUL CLINICAL RESULTS AND PATIENT SATISFACTION

DEWY, HEALTHY-LOOKING SKIN⁷



~3 years younger⁷:

Patients reported that they looked ~3 years younger by week 12 (n = 23)

HYDRATION YOU CAN SEE

SkinMedica® HA⁵⁰ Hydra Collagen Replenish + Restore Hydrator:
clinically proven to visibly reduce dull and dry skin for improved radiance and glow

IMMEDIATE RESULTS THAT ARE RADIANT AND DEWY⁷



BASELINE



IMMEDIATELY POST-APPLICATION

FEMALE, ASIAN, AGE 29, FITZPATRICK SKIN TYPE III.
Unretouched photos taken with parallel-polarized lighting of subject at baseline and immediately after using HA⁵⁰ Hydra Collagen Replenish + Restore Hydrator. **Individual results may vary.**



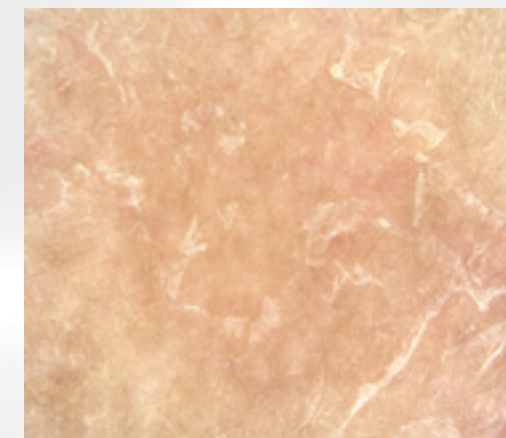
BASELINE



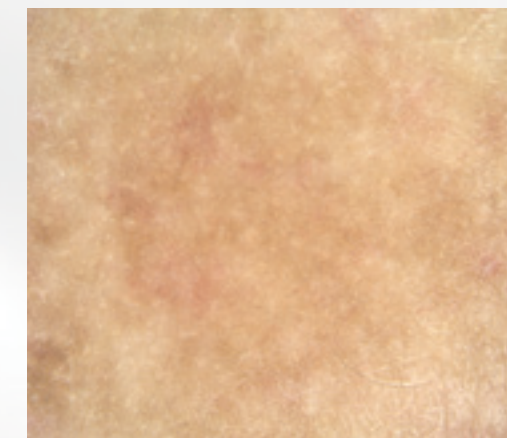
IMMEDIATELY POST-APPLICATION

FEMALE, AFRICAN AMERICAN, AGE 58, FITZPATRICK SKIN TYPE V.
Unretouched photos taken with parallel-polarized lighting of subject at baseline and immediately after using HA⁵⁰ Hydra Collagen Replenish + Restore Hydrator. **Individual results may vary.**

LONG-TERM RESULTS THAT REDUCE THE APPEARANCE OF DRY SKIN, FINE LINES, AND REDNESS⁷



BASELINE



WEEK 2

FEMALE, WHITE MIDDLE EASTERN, AGE 64, FITZPATRICK SKIN TYPE III.
Unretouched VIVACAM® dermoscopy images of subject at baseline and week 2 of using HA⁵⁰ Hydra Collagen Replenish + Restore Hydrator. **Individual results may vary.**



BASELINE



WEEK 4

FEMALE, WHITE, AGE 59, FITZPATRICK SKIN TYPE II.
Unretouched photos taken with parallel-polarized lighting of subject at baseline and at week 4 of using HA⁵⁰ Hydra Collagen Replenish + Restore Hydrator. **Individual results may vary.**



BASELINE



WEEK 12

FEMALE, ASIAN WHITE, AGE 57, FITZPATRICK SKIN TYPE III.
Unretouched photos taken with parallel-polarized lighting of subject at baseline and at week 12 of using HA⁵⁰ Hydra Collagen Replenish + Restore Hydrator. **Individual results may vary.**

A POSITIVELY BRILLIANT POWERHOUSE DUO

SKINMEDICA® HA⁵® HYDRA COLLAGEN HYDRATOR AND
HA⁵® HYDRA COLLAGEN PRO-INFUSION SERUM

DiamondGlow® is the clinically proven dermabrasion treatment that rejuvenates the skin using proprietary 3X1™ technology to deliver immediate and long-lasting results.

The HA⁵® Hydra Collagen Pro-Infusion Serum replenishes skin's natural moisture, promoting optimal epidermal skin health and dewy radiance.⁷



PATIENTS CAN
EXPERIENCE
3X THE RADIANCE
WHEN USED
TOGETHER^{7*}

*Compared to a DiamondGlow® treatment alone.

Transforms rough, dry skin into dewy, visibly plump skin⁷

94%

of patients reported skin looked hydrated, refreshed, and plump immediately after 1 DiamondGlow® treatment and 1 application of HA⁵® Hydra Collagen Hydrator (n = 18)

100%

of patients had improvement in skin dryness immediately after 1 DiamondGlow® treatment + 1 application of HA⁵® Hydra Collagen Hydrator (n = 18)

100%

of patients agreed after 4 weeks that their HA⁵® Hydra Collagen regimen[†] provided enhanced hydration vs other hydration products they have used in the past (n = 16)



Baseline



After 1 DiamondGlow® treatment



After 1 DiamondGlow® treatment and hydrator application

FEMALE, ASIAN, AGE 32, FITZPATRICK SKIN TYPE III.
Unretouched photos taken with standard lighting of subject at baseline, immediately after 1 DiamondGlow® treatment with the SkinMedica® HA⁵® Hydra Collagen Pro-Infusion Serum, and immediately after 1 DiamondGlow® treatment with the SkinMedica® HA⁵® Hydra Collagen Pro-Infusion Serum and application of the HA⁵® Hydra Collagen Hydrator. **Individual results may vary.**

[†]After 2 DiamondGlow® treatments and twice-daily hydrator application.

SKINMEDICA®

YOUR
SKINMEDICA®
METHOD

THE HA⁵® HYDRA COLLAGEN HYDRATOR
CAN EASILY BE INCORPORATED INTO YOUR
PATIENT'S DAILY SKINCARE REGIMEN.

FROM TREATMENT
TO TAKE HOME

The HA⁵® Hydra Collagen Hydrator may be used alone or as part of a
comprehensive treatment plan following an in-office DiamondGlow® procedure.
It's the perfect complement to keep skin looking healthy and hydrated.



SKINMEDICA®

THERE'S SKINCARE. THEN THERE'S SKINMEDICA®.

With over 25 years of innovation, we hold ourselves to the highest standard of scientific rigor—delivering products that revolutionize skincare and lead to transformative patient results.

Allē

THE OFFICIAL LOYALTY PROGRAM FOR SKINMEDICA®

Allē rewards your patients with points on SkinMedica® and DiamondGlow®, which can be redeemed for qualifying Allē products and treatments.

To learn more about the HA⁵® Hydra Collagen Replenish + Restore Hydrator and the HA⁵® Hydra Collagen Pro-Infusion Serum, contact your SkinMedica® representative.

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DiamondGlow® Indication and Use

The DiamondGlow® device is indicated for general dermabrasion of the skin and also delivers topical cosmetic serums onto the skin.

DiamondGlow® Important Safety Information

DiamondGlow® is contraindicated in patients who have compromised skin quality including but not limited to, sunburned, chapped, irritated or broken skin, open wounds, active, weeping acne, cold sores, or herpetic ulcers. Ask your patient if they are pregnant or lactating or if they have any medical conditions, including allergies, and usage of topical medication on the area to be treated.

Typical side effects include a scratchy, stinging sensation during the treatment and temporary tightness, redness or slight swelling after the treatment. Rare serious side effects may also occur and include severe skin irritation and allergic reactions. Cease use of the device immediately if any of these serious side effects are observed.

Patients should be advised to use a sunscreen with a sun protection factor of 30 or higher following treatment.

Consult the DiamondGlow® User Manual for a complete list of Contraindications, Warnings, Precautions, and potential side effects.

SkinMedica® Pro-Infusion Serums Disclaimer

SkinMedica® Pro-Infusion Serums are intended to meet the FDA's definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. These products are not intended to be drugs that diagnose, treat, cure, or prevent any disease or condition. These products have not been approved by the FDA and the statements have not been evaluated by the FDA.

SkinMedica® Important Information

Sunburn alert: AHA/BHA Exfoliating Cleanser contains an alpha-hydroxy acid (AHA) that may increase the skin's sensitivity to the sun and particularly the possibility of sunburn. Patients should use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week following discontinuation.

Most SkinMedica® products are intended to meet the FDA's definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. These SkinMedica® products are not intended to be drug products that diagnose, treat, cure, or prevent any disease or condition. These products have not been approved by the FDA, and the statements here have not been evaluated by the FDA.

SkinMedica® Essential Defense Everyday Clear™ Broad Spectrum SPF 47 Sunscreen is an over-the-counter drug product that is formulated and marketed pursuant to the FDA's governing regulations set forth at 21 CFR part 352.

References: 1. Debara D. Dry skin vs dehydrated: How to tell the difference—and why it matters. *Healthline*. Updated May 22, 2023. Accessed June 27, 2024. <https://www.healthline.com/health/beauty-skin-care/dry-vs-dehydrated>. 2. Camilon JV, Khanna S, Anasseri S, Laney C, Mayrovitz HN. Physiological, pathological, and circadian factors impacting skin hydration. *Cureus*. 2022;14(8):e27666. 3. Khalid KA, Nawi AFM, Zulkifli N, Barkat MA. Aging and wound healing of the skin: A review of clinical and pathophysiological hallmarks. *Life (Basel)*. 2022;12:2142. 4. Vega VL, Goldman MP. The 21st century approach to epidermal health and hydration: endogenous hyaluronic acid. *Pract Dermatol: Clinical Insights*. 2016. 5. Data on file, Allergan Aesthetics, May 2022; Facial Skin Care Consumer A&U. 6. Reilly DM, Lozano J. Skin collagen through the lifestages: importance for skin health and beauty. *Plast Aesthet Res*. 2021;8:2. 7. Data on file at SkinMedica®.

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